

The EU and the Eurasian Economic Union: Competition, Conflict and International Business

ECTS-Credits	3
Lecturer	Hannes Meissner/Johannes Leitner
Semester	1
Weekly hours per semester	2
Type of course unit	UE
Groups	1
Language of instruction	English

Learning outcomes

Upon completion of this course, students will have gained a thorough understanding of cooperation and convergence vs. competition and conflicts between the EU and the Russian dominated Eurasian Economic Union. They will be aware of the multidimensional nature of these conflicts and that they have, at the same time, specific impacts on international businesses operating in the region.

Content

The seminar digs into the full complexity of EU – EEU relations, characterized by conflict and competition, convergence and (potential) cooperation. What is the status-quo of relations? What are the areas of conflict? What are the root causes of the conflict? What are its consequences? What role does competition between the EU and the EEU play? What areas of convergence do exist? What are the areas of current cooperation? What are the preconditions to widen cooperation in the future? The seminar focuses on the broad spectrum of this relationship between the EU and EEU and its dynamics, i.e. on socio-economic, cultural-historical, political as well as geopolitical-security aspects. Based on this broad perspective, it furthermore asks for its impact on international businesses operating in the region (specific impacts). Concerning the broad perspective, the course includes a guest lecture by an international expert. According to the interdisciplinary perspective of this course, the expert will be from another discipline than international business studies. At the same time, the seminar draws on first-hand insights and research results generated by the Competence Center for Black Sea Region Studies (University of Applied Sciences BFI Vienna).

Planned learning activities and teaching methods

Group Discussions, Group Work, Literature Research

Assessment methods and criteria

Active Participation, Final Seminar Paper

Recommended Reading:

Leitner, Johannes / Meissner, Hannes (eds.) (2016): State Capture, Political Risk and International Business. Cases from the Black Sea Region. Routledge.