

## Call for Contributions

### *EU-EEU Relations as Risks and Chances for Multinational Enterprises*

Editors:

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External contestation between powers at the international level as well as internal contestation over the course of foreign policy regularly pose major (political) risks to multinational enterprises. In regards to EU-Russia business relations, sanctions and countersanctions, which resulted from the Ukraine crisis, are an example of this. The US and the European Union (EU) have repeatedly invigorated the sanctions. Decreasing contestation is, vice versa, associated with chances for businesses, since cooperation might lead to bi- and multilateral trade agreements, the dismantling of customs duties and a positive climate for investments. In this regard, convergence and (potential) cooperation between the EU and the Eurasian Economic Union (EEU) might stimulate positive effects.

This special volume deals with (the perception of) political risks deriving from external contestation in the relations between the EU and the Eurasian Economic Union (EEU)/Russia. In what ways are companies confronted with political risks related to competition and conflict in the course of EU-EEU relations? How do they perceive the conflict in general? How do they manage the risks? On the other hand, how do companies perceive chances related to potential cooperation and convergence between the EU and EEU/Russia? How have EU-EEU trade relations developed in recent years? What role do external powers, such as China play in this context?

**For this purpose, we call for:**

**A) Chapters dealing with the aforementioned topics from a scientific perspective**

Length: 5-7.000 words

Deadline for Abstracts: 1 April 2022

Deadline for Chapters: 30 June 2022

**B) Company case studies**

Company case studies deal with the aforementioned topics from the company perspective. They do not need to be objective, but can rather be *a subjective analysis in the form of a positive storytelling*, outlining company positions and perceptions, depicting success stories. However, the writing style must follow academic standards.

Length: 5.000 words

Deadline for Abstracts: 1 April 2022

Deadline for Chapters: 30 June 2022

**Please submit your contributions to: [hannes.meissner@fh-vie.ac.at](mailto:hannes.meissner@fh-vie.ac.at)**